



Overview & Mission Statement: We believe the most high-impact, low-cost way to improve the world is by investing into today's youth. Boy With a Ball (BWAB) works to better cities by reaching young people and equipping them to be leaders capable of transforming their communities. BWAB is confident in their strategy and set apart from other influential organizations through:

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**Community Outreach And Family Engagement**  
 BWAB builds teams that actively walk into neighborhoods to connect and serve both young people and their families where they live.
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**Incubating Local Organizations**  
 BWAB founds, equips and supports local indigenous youth, family and community development organizations to best transform the next generation.
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**Youth As Change Makers**  
 BWAB effectively reaches and equips young people to realize their dreams while simultaneously turning to impact their communities at large.
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**Mentoring And Small Groups**  
 BWAB creates environments in which young people can learn, grow and thrive within both mentoring relationships and small groups.
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**Healthy Communities**  
 BWAB works to transform communities one young person and one family at a time through strategic leadership development.
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**Weaving Communities Of Practice**  
 BWAB invites local youth developers into networks with other local youth developers where they can share their experiences around common practices.

### Effectively Impacting Lives As Evident Through:

- **2,000 youth** mentored in 2013 alone.
- **Over 100,000 of hours** volunteering served by youth.
- **Over 200 small groups** established worldwide.
- **3,600 member** global online community of youth developers to share best practices.
- **Over 13,000 individuals** reached by the arms of Boy with a Ball across the globe.
- Greater than **1,500 students** equipped with supplies to succeed in school.
- **Approximately 5,000 families** strengthened and supported.
- **99% pass rate** of students connected with Boy with a Ball's investment in their lives.
- **3 micro-businesses** launched to provide sustainability.

**BWAB is leveraging experience and expertise for exponential impact. Multiplication is centered on long-term consistent relational influence.**

*The Model Multiplication in Community:*

*The model below illustrates the saturation made possible following our strategy and is the goal in each community.*

BWAB Community	Teams	Leaders	Mentoring Relationships	Small Groups	Impact
Year 1	1	1	1	1	= 100's
Year 3	4	4	4	4	= 1,000's
Year 5	16	16	16	16	= 100,000's
Year 10	512	512	512	512	= 1,000,000's
Year 20		524,288	524,288	524,288	= 10,000,000's

**In 20 years, across the globe thousands of trained leaders will be positively developing millions of youth.**

**By 2015, our vision is:**

**To develop 2,650 leaders with capacity to transform their communities in more than six countries.**

We Develop	We Develop	We Develop
<ol style="list-style-type: none"> <li>1. Establishing local youth development teams in <b>three</b> U.S. cities and <b>seven</b> countries.</li> <li>2. Velocity - Cross Age Mentoring Program and dropout prevention initiative launched in <b>five</b> U.S. high schools, with more than <b>600</b> high school students serving as mentors to <b>600</b> middle school students.</li> <li>3. BWAB's <b>T.O.M.S.E.</b> (Teams, Outreach, Mentoring, Small groups and Education) community development model expanded into a total of <b>eight</b> economically disadvantaged neighborhoods around the world.</li> </ol>	<ol style="list-style-type: none"> <li>1. <b>Youth Matter! You Matter! Annual International Conference</b> will gather a all key leaders from each BWAB city/county team including board members and key supporters to learn best practices, new skills and plan for strategic growth.</li> <li>2. BWAB models healthy organizational growth by having local and global leaders participate in monthly teleconferences to <b>connect</b> more deeply, <b>share</b> best practices and <b>support</b> one another.</li> <li>3. Provide an online community for <b>over 3,500</b> youth developers across the globe where world-class experts and youth developers can engage an ongoing conversation around how to see today's young people thrive.</li> </ol>	<ol style="list-style-type: none"> <li>1. BWAB team members share best practices and the power of effectively <b>investing</b> in young people by accepting invitations to speak to <b>government agencies, international organizations and corporations, school systems and various conferences.</b></li> <li>2. BWAB is committed to be an <b>active contributor</b> by offering conference calls, webinars, drafting white papers, and furthering research to see more communities across the globe turn and help more young people and their families.</li> </ol>

**Vision:** We have viable, working solutions. Our focus over the next years is to continue to scale our work into more communities, cities and countries to impact more youth.

**Vision:** We are strong in developing solutions, equipping local organizations and creating collaborative environments. We will continue to build, deepen and improve a worldwide network of youth developers, philanthropists and experts who can dynamically alter what is happening around the world.

**Vision:** BWAB's experience and expertise in establishing local teams and international networks of youth developers gives us voice to help draw attention to the message that young people not only matter but that each of us matters in becoming leaders who will better our cities.

**Connect with the global, life-changing organization Boy With a Ball:**

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